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anushka  
singh  
CREATIVE DESIGNER  
AND THINKER

## EXPERIENCE

### CHASE DESIGN GROUP

NEW YORK CITY, USA

#### DESIGN INTERN

2023-PRESENT

- PARTICIPATE IN CLIENT MEETINGS, ASSIST IN STRATEGY AND RESEARCH, COMPILE PRESENTATIONS FOR INTERNAL AND EXTERNAL MEETINGS, HELP IN IDEATION AND REALISATION OF PRODUCT CONCEPTS, COLLABORATE WITH SENIOR DESIGNERS IN DESIGNING AND EXECUTING ASSETS.
- ALSO ASSIST IN CONCEPTUALIZING CHASE'S WEBSITE ANIMATIONS.

### CAFE KITES, HOTEL SAROVAR PORTICO

JAIPUR, INDIA

#### FREELANCE CREATIVE DIRECTOR

2022-PRESENT

- HANDLE ALL CREATIVE RESPONSIBILITIES FOR THE RELAUNCH OF CAFE KITES, INCLUDING BUT NOT LIMITED TO WORKING WITH/ OVERLOOKING VARIOUS TEAMS AND INDIVIDUALS WORKING ON INTERIORS, SOCIAL MEDIA AND PR, EVENT CURATION, MENU CURATION AND MORE.
- DEVELOP EFFECTIVE BRANDING INCLUDING LOGOS, MENUS, BROCHURES, ADS AND HOARDINGS AMONGST OTHER DELIVERABLES

### ECOFRIENDLY PAPERS

JAIPUR, INDIA

#### FREELANCE DESIGNER

2018-PRESENT

- DESIGN INTERN/PART TIME DESIGNER FOR PRODUCT CONCEPTUALISATION, DESIGN AND EXECUTION.
- CURRENTLY WORKING AS THEIR REBRANDING ADVISOR AND DESIGNER.

## EDUCATION

### FASHION INSTITUTE OF TECHNOLOGY

#### COMMUNICATION DESIGN BFA

2019-2021

#### PACKAGING DESIGN BFA

2021-2023

#### MINORS: 3D DESIGN: HISTORY OF ART

2019-2023

## SKILLS

DRAWING

ILLUSTRATION

PAINTING

WRITING

3D EXPLORATION

SCULPTING

## SOFTWARE

ILLUSTRATOR

PHOTOSHOP

INDESIGN

PROCREATE



90%



66%



42%



44%

## STRENGTHS

CREATIVE

EMPATHETIC

DETAIL ORIENTED

FLEXIBLE

DESIGNING WITH INTENT

INQUISITIVE

NON CONFORMING

CONFIDENT

GREAT AT STORYTELLING

TEAM PLAYER

## LANGUAGE

ENGLISH

NATIVE LANGUAGE

HINDI

NATIVE LANGUAGE

FRENCH

SCHOOL LEVEL